



RICHMOND  
ART CENTER



# UPCYCLE

SAT, APR 25, 1 – 4 PM

ALL AGES \* FREE



## Put your business front and center as a sponsor of our 3rd Annual Upcycle event.

This hands-on maker festival is free and brings the whole family together to create, see and learn about the art of upcycling — the creative re-use of materials otherwise headed for the landfill.

### Sponsorship levels for every business and budget.

Connect your business with thousands of people. Upcycle will be advertised through the Art Center's website, e-news, social media, on local cable and radio and through community outreach.

The Art Center is proud to partner with other nonprofit and community-based organizations to provide a range of fun arts and crafts upcycling activities. Help us make these experiences possible for kids and their families by becoming a sponsor of Upcycle in 2015.



# UPCYCLE

## SPONSORSHIP OPPORTUNITIES



Kids and their parents enjoyed making creative cardboard and paper sculptures and learning how to use the looms to weave small rugs.

### CONTRIBUTOR LEVEL \$1,500+

- Display of sponsor's logo on marketing materials\*
- Logo featured on printed invitations and posters
- 4 Patron-level NARM memberships, which include free admission to 700 museums nationwide
- 6-foot table & recognition at the event

### FRIEND LEVEL \$1,000–\$1,499

- Sponsor's name included in all event media releases
- Display of sponsor's logo on marketing materials\*
- Logo featured on printed posters\*
- 2 Patron-level NARM memberships
- One complimentary adult, teen or kids art class
- Recognition at the event

### SPONSOR LEVEL \$150–\$999

- Sponsor's name featured on marketing materials\*
- 1 Patron-level NARM Membership

### All levels of sponsorship receive recognition on the following marketing materials:

- Event posters\*
- April e-Newsletter (approx. 10,000 people)
- Event website: [RichmondArtCenter.org/Upcycle](http://RichmondArtCenter.org/Upcycle)
- Social media (Facebook & Twitter)
- Summer Catalog (4,500 printed)
- In Press Releases to local & regional media outlets

The Richmond Art Center is a 501c3 nonprofit. Your generous support enables us to continue to provide well-equipped studios and classes, year-round free events, host exhibitions of emerging and established artists and bring art programs to Richmond's schools and community centers. **Donations are tax-deductible.**

### Deadline for Sponsorship: March 27, 2015

\* To be included on the posters & flyers, sponsorship & sponsor logo must be received by Feb 13, 2015

### To sponsor Upcycle, please contact:

Richard Ambrose, Executive Director  
Email: [Richard@RichmondArtCenter.org](mailto:Richard@RichmondArtCenter.org)  
Phone: 510.620.6777

