



SCAN QR CODE  
TO LEARN MORE!



**Sponsor this beloved local event and  
connect with a shop-local crowd!**

---

**63RD ANNUAL**  
**HOLIDAY**  
**ARTS**  
**FESTIVAL**

**EVENT: SUN, DEC 7, 10AM-4PM**

**RICHMOND ART CENTER**

2540 BARRETT AVENUE, RICHMOND CA  
[RICHMONDARTCENTER.ORG/HAF](http://RICHMONDARTCENTER.ORG/HAF)

*50+ ARTS & CRAFTS  
VENDORS!*

*1,250+ VISITORS  
ANNUALLY!*

---

**SPONSORSHIP LEVELS**

Lead Sponsor – \$5,000

HAF BFF – \$2,500

Friend of the Festival – \$1,000

**SPONSORSHIP BENEFITS**

- Clickable link in e-newsletter (11,000+ subscribers)
  - Logo on event print materials and webpage
  - Acknowledgment on event signage
  - HAF BFF SPONSORS+ are invited to table at the event
  - LEAD SPONSOR (one only) can receive top logo placement on event promotions and name integration in event copy ("Holiday Arts Festival presented by [Sponsor]").
- Let's talk about how we can showcase your brand at the festival!

**FOR MORE INFO CONTACT**

Amy Spencer: [amy@richmondartcenter.org](mailto:amy@richmondartcenter.org), 510-620-6772