



UPCYCLE

SAT, APR 23, noon – 4 PM

ALL AGES * FREE



Put your business front and center as a sponsor of our 4th Annual Upcycle event.

This hands-on maker festival is free and brings the whole family together to create, see and learn about the art of upcycling — the creative re-use of materials otherwise headed for the landfill.

Sponsorship levels for every business and budget.

Connect your business with thousands of people. Upcycle will be advertised through the Art Center's website, e-news, social media, on local cable and radio and through community outreach.

The Art Center is proud to partner with other nonprofit and community-based organizations to provide a range of fun arts and crafts upcycling activities. Help us make these experiences possible for kids and their families by becoming a sponsor of Upcycle in 2016.



UPCYCLE

SPONSORSHIP OPPORTUNITES



Kids and their parents enjoyed making creative cardboard and paper sculptures and learning how to use the looms to weave small rugs.

CONTRIBUTOR LEVEL \$1,500+

- Display of sponsor's logo on marketing materials*
- Logo featured on printed invitations and posters
- 4 Patron-level NARM memberships, which include free admission to 700 museums nationwide
- 6-foot table & recognition at the event

FRIEND LEVEL \$1,000–\$1,499

- Sponsor's name included in all event media releases
- Display of sponsor's logo on marketing materials*
- Logo featured on printed posters*
- 2 Patron-level NARM memberships
- One complimentary adult, teen or kids art class
- Recognition at the event

SPONSOR LEVEL \$250–\$999

- Sponsor's name featured on marketing materials*
- 1 Patron-level NARM Membership

All levels of sponsorship receive recognition on the following marketing materials:

- Event posters*
- April e-Newsletter (approx. 10,000 people)
- Event website: RichmondArtCenter.org/Upcycle
- Social media (Facebook, Twitter & Instagram)
- In Press Releases to local & regional media outlets

The Richmond Art Center is a 501c3 nonprofit. Your generous support enables us to continue to provide well-equipped studios and classes, year-round free events, host exhibitions of emerging and established artists and bring art programs to Richmond's schools and community centers.

Donations are tax-deductible.

Deadline for Sponsorship: April 4, 2016

To be included on the posters & flyers, sponsorship * & sponsor logo must be received by March 1, 2016

To sponsor Upcycle, please contact:

Richard Ambrose, Executive Director
Email: Richard@RichmondArtCenter.org
Phone: 510.620.6777

