



ART OF AFRICAN DIASPORA - AD SHEET

ADVERTISING DEADLINE: SUNDAY, NOVEMBER 21, 2021

***Be Part of the 25th Anniversary of the
Bay Area Black Artists Exhibition at Richmond Art Center!***

- Founded 1997
- 100-150 artists participate annually
- Major exhibition at Richmond Art Center
- 20-30 open studios annually
- 10-20 satellite exhibitions annually
- **Reaches an annual audience of over 5,000 Bay Area residents!!**

Advertise in the Art of the African Diaspora Catalogue: The Catalogue is a 30+ page full color magazine published and distributed in conjunction with Art of African Diaspora. 3,000 copies will be printed and distributed to arts and community venues throughout the Bay Area.

AD RATES AND SIZES:

CATALOGUE SIZE 11" H x 8.5" W

Back Cover: **\$500** (10 3/4" H x 7 3/4" W)

Front Inside Cover: **\$450** (10 3/4" H x 7 3/4" W)

Back Inside Cover: **\$400** (10 3/4" H x 7 3/4" W)

Full Page: **\$300** (10 3/4" H x 7 3/4" W)

1/2 Page: **\$175** (4 3/4" H x 7 3/4" W)

1/4 Page: **\$90** (4 3/4" H x 3 1/2" W)

CONTACT INFORMATION:

Name: _____

Business: _____

Address: _____

Phone: _____ Email: _____

Terms: Art of the African Diaspora will publish your advertisement in the 2022 Art of the African Diaspora Catalogue. Total circulation 3,500. Ads must be submitted in digital format (pdf or eps file), full color, 300dpi and ad slick/print-ready (to size), sent via email to amy@richmondartcenter.org no later than November 21, 2021. Ad payment in full must be received by November 21, 2021. All sales and transactions are final. The Art of the African Diaspora Steering Committee reserves the right to assign advertising space. Ads also appear in an online version of the publication.

100% of funds go to the Art of the African Diaspora Steering Committee, who is solely responsible for producing and publishing the Catalogue.

Signature to Agree to Terms : _____

Date: _____

Payment can be made via check made out to 'Richmond Art Center' and mailed to: **Richmond Art Center, 2540 Barrett Ave, Richmond, CA 94804 // 510-620-6772**

QUESTIONS? CONTACT: aotadexhibition@gmail.com