

## **PROSPECTIVE NEW MEMBERS TO OUR BOARD OF DIRECTORS**

**Amy Zheng:** As a Chinese immigrant and art studio business owner, I have strong connections with the Chinese community in the East Bay and can contribute to the Richmond Art Center in a variety of ways. I can use my connections to engage the Chinese community and raise funds for the Center. I have valuable media contacts that I will use to promote RAC's events and news. I will advocate for diversity and inclusion in Board and organizational initiatives. I will promote and help to organize exhibitions, talks, and events that will prominently feature Asian artists. I also have a strong accounting background that will help the board interpret financial reports and forecasts. In addition, my experience teaching classes and workshops in art will inform the organization's mission. And of course, I will happily volunteer to support Richmond Art Center's public events.

**Amy Feitelberg** has been on-set art directing and producing photography and creative content for twenty years. She has collaborated with photographers and crews all over the world making distinctive award-winning work for both commercial and editorial worlds. Most recently she has been a Photo Creative Lead at Airbnb partnering on seasonal launch campaigns. Before that she ran Photo Creative at Square for 6 years overseeing the evolution from documentary storytelling to global campaigns. She also founded and curated an award winning, in-house brand magazine called The Reader. Previous to entering the tech world she was the Photo Director at Los Angeles and Outside magazines. She has won numerous awards from American Photography, Society of Publication Designers and Communication Arts. She has curated several shows in Los Angeles and she has been a mentor at Art Center in Pasadena and a guest lecturer there as well.

**Cristina Saavedra**, who has been serving on the Richmond Art Board of Directors on an interim basis during the last year, brings a wealth of experience to the Board, most notably her background as a business operations leader including her current position

at Apple and years of experience with Square Trade. In these roles she has developed deep expertise in relationship management and in growth strategy. She is experienced and interested in harvesting data to facilitate customer experience. She knows business intelligence and system design, and has managed and led diverse teams. Christina committed to contributing her skills and experience to help RAC grow its donation pipeline and expand its operational footprint within the greater Bay Area.

**Dawn Gonzalez** is a 20-year resident of Richmond, a marketing expert, and a practicing artist in the community. My extensive background in marketing, passion for art, and dedication to the community make me an ideal candidate for this position. Her community work and affiliations include serving as a teaching artist at the Richmond Art Center, volunteering with Postcards to Voters and various grassroots civic organizations and participating in a recent art residency in Scotland focused on “making art in place and community”. Dawn says, "My multidisciplinary art practice amplifies BIPOC voices and promotes social justice, equity, and mental health. In addition to developing my personal body of work, I host informal workshops for friends and neighbors in my home studio to share the therapeutic benefits of art-making. Professionally, with over 20 years of experience in branding and marketing, I have executed successful campaigns for purpose-driven corporations and have strong connections with Bay Area leaders. My expertise in experiential event activations, sponsorships, and partnerships will be valuable to RAC’s goals in raising awareness and organizational rebranding. As a creative director, my focus on employee governance has developed my skills in leading with curiosity, transparency, compassion, and emotional intelligence. I am very proud of my work as a people manager, and I believe my skills in this area demonstrate that I not only have a growth mindset but also lead with integrity and patience. In conclusion, my diverse experiences and commitment to the community and the arts align perfectly with the mission of RAC and the goals of the RAC Board of Directors. Thank you for your consideration."

**Sandra Kozma-Kennedy** is honored to be considered as a Richmond Art Center Board member. She lives in Richmond with her wife and 3 cats. She appreciates how

forward-thinking the RAC is and shares the mission, values, and vision of the RAC and hopes to continue cultivating its growth and positive impact on the Richmond community and greater Bay Area. Being an artist herself, Sandra brings with her a passion for everything art related. She creates art using many different methods, and enjoys experimenting with new materials and processes often. Sandra comes from a background in sustainability and has experience working in transformative social and environmental justice organizations. Resourceful and creative in adapting to meet community member needs, she is deeply committed to helping underserved populations, and optimizing success for young people. Sandra is compassionate, confident and reliable, with a strong set of core values and a desire to use her knowledge and experience in a high-impact way where she knows she's making a difference in the world.

**Tia Foss began** working for non-profits in 1994 when she moved to San Francisco and joined the staff of the newly established Yerba Buena Center for the Arts. Since then, she's held development positions at the Asian Art Museum of San Francisco, Planned Parenthood: Shasta-Diablo, and the Lawrence Hall of Science. Currently, she serves as Director of Philanthropy for the UC Berkeley School of Information. Tia credits frequent childhood visits to the Art Institute of Chicago for her life-long appreciation of the arts. She received her degree in Art History from the University of Minnesota and enjoys taking classes at the Richmond Art Center.