



*"I think ya'll showed up and showed out consistently for our RTHS community and I feel very honored to have been a part of it over the summer."*

– 'SPOTS Youth Mural Class' at Richmond High School



## FROM THE EXECUTIVE DIRECTOR

Richmond Art Center remains committed to fostering lifelong engagement with the arts through education, exhibitions, and community events. Since relaunching many programs paused during the pandemic, we've seen significant growth in our classes, exhibitions, and community outreach. This Impact Report highlights our key achievements over the past year, and I'm happy to share that it's a story of bigger, better, and brighter.



The organization is in a solid position at the start of the new fiscal year, though not as strong as pre-COVID. While the FY2023-24 budget was originally planned with a deficit, our effective fundraising efforts enabled us to close the year with a budget surplus. We successfully renewed key grants, including those from the National Endowment for the Arts, California Arts Council, and Leshner Foundation, and forged an important new partnership with the Richmond City Council. Additionally, we've seen increased support from the community through individual donations, memberships, and volunteer involvement. But this is a never-ending, ongoing effort.



This progress we've made is a testament to the dedication of our staff, board, volunteers, donors, and partners. We look forward to building on this momentum over the next year and beyond, ensuring visual art can continue to thrive in Richmond while bringing joy to all those we serve.

José R. Rivera



IMAGES (top to bottom): Camper Alana showcasing her work from the Storytelling with Somé Zines class; visitors at the 'Point Molate' exhibition; Richmond High School students learning printmaking techniques with Viviana Martinez Carlos during a Youth Art Tour; a student in the Metal Forming Basics class; and SPOT youth mural class at Urban Tilth. IMAGES OVER (left to right): Guest speakers Foad Satterfield and Richard Mayhew at Art of the African Diaspora; a visitor gets a boost working on Eli Africa's mural as part of the WCCUSD Student Art Show; a student creating art inspired by Toshiko Takaezu; lantern making at Spring Family Day; and artist achievement awardees Carrie Lee McClish, Deborah Butler, and Kim Champion.



# RICHMOND ART CENTER

# FY2023-2024 IMPACT REPORT

## BIGGER...

- **EXHIBITION AND COMMUNITY EVENT ATTENDANCE INCREASED BY 20%**, rising from 6,275 in FY22/23 to 7,781 in FY23/24 (gallery admission and special events are 100% free)
- **FREE YOUTH PROGRAMS MADE A BIG IMPACT:** 5,867 kids participated in school-based art programs at 10 Richmond schools, and 47 teens enrolled in free summer intensive classes
- **FEE-BASED CLASS ENROLLMENT INCREASED BY 14.5%**, growing from 1,802 students in FY22/23 to 2,064 in FY23/24, boosting earned income and strengthening organizational capacity
- **HOLIDAY ARTS FESTIVAL DREW A RECORD 1,337 VISITORS**, a 29% increase from the previous year
- **TWICE AS MANY KIDS (AGES 5-12) ATTENDED SUMMER ART CAMP**, increasing from 72 in FY22/23 to 154 in FY23/24

## BRIGHTER...

### BEST ART GALLERY (GOLD)

EAST BAY EXPRESS' BEST OF THE EAST BAY 2024 READERS' POLL

### NOT-TO-MISS VISUAL ART

KQED ARTS 2024 SUMMER GUIDE

### BEST CLASSES, BEST ART GALLERY

EL CERRITO CHAMBER OF COMMERCE 2023

### MODEL ORGANIZATION

FOR FUTURE EMERYVILLE ART CENTER

*"Art is liberty!"*

– Guestbook comment from  
'The View from Here' exhibition

*"The environment at Richmond Art Center is very supportive and inspiring."*

– 'Fundamentals in Oil Painting' Student

## BETTER...

**\$25,962**

WORTH OF CLASS SCHOLARSHIPS AWARDED

**\$23,780**

PAID TO EXHIBITING ARTISTS

**77%**

OF STUDENTS MADE ART WITH US FOR FREE

**\$234,543**

PAID TO TEACHING ARTISTS

**73%**

OF EXHIBITING ARTISTS WERE RICHMOND RESIDENTS

